




# QUALITY POLICY

Kencor Management Services (Private) Limited trades as National Tested Seeds and FarmShop. Its objective is to be the preferred and leading supplier of the most comprehensive range of crop and vegetable seeds and agricultural inputs to farmers in Zimbabwe through value and convenience coupled with superior service through product knowledge and customer service.

We will achieve this by Management's commitment to:

- ✔ Ensure all activities undertaken by stakeholders of the organization are continually aligned to implementing, improving and satisfying the Quality Management systems in line with the ISO 9001:2015 requirements.
- ✔ Provide quality products and services, by exceeding our internal and external customer expectations, as well as understanding their needs in line with statutory and regulatory authorities.
- ✔ Ensure the quality policy objectives are established, maintained and compatible with the strategic direction of the organization.
- ✔ Ensure best practices and efficient quality systems are incorporated in all our processes within the organization.
- ✔ Communicate our Quality Management System Policy and ensure it is available, understood and implemented by all employees, contractors and key stakeholders.
- ✔ Ensure that our internal and external training programmes support the requirements of our Quality Management System to the benefit of all stakeholders.
- ✔ Give our customers the best possible value while achieving profitability and mitigating risk.
- ✔ Be an employer of choice.

**Effective Date**..... 1. February 2019

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 John Wilde  
**CHIEF EXECUTIVE OFFICER**

